



Partnerships

Technology

Investments



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# Korea Business Conference

כנס קוריאה לעסקים 2014

**Conference Agenda** ➔

בחסות:



## Conference Agenda

### 08:00 - 09:00 **Gathering and Registration**

Host: **Mr. Yigal Haccoun**, VP, Israel Export Institute

#### Greetings & Keynote

### 09:00 - 09:25 **Greetings**

**Mr. Lior Konitzki**, Vice Director General, Head of Technology Industries Division, Export Institute  
**H.E. Kim Ilsoo**, Ambassador of the Republic of Korea to Israel  
**Mr. Itzik Yona**, Chairman, Korea Business Conference

### 09:25 - 09:45 **Keynote Speaker**

*Building Korea's Future Winning Industries*  
President & National CTO, Office of Strategic Planning,  
**Ministry of Industry Trade & Energy**

#### Session I

09:45 - 10:00 *The Secrets Behind the Korean Corporate Walls*  
**Mr. Moshe Sharon**, Vice President **IMC Group**

10:00 - 10:15 *Your Seoul Secret is Safe with Me – These and Other Lies of International Negotiations*  
**Mrs. Heather Stone**, head of Korean desk **GKH Law**

10:15 - 10:30 *Korean Mobile Gaming Industry*  
**Mr. Lee Sungsoo**, CEO **MobileBus Inc.**

10:30 - 10:40 *Presentation of the Korean Delegations*

### 10:40 - 11:20 **Networking Break**

#### Session II

11:20 - 11:30 *Making Money from a Korean Wave*  
**Dr. Alon Levkowitz**, researcher  
**Begin-Sadat Center for Strategic Studies**

11:30 - 11:50 *Introduction of KT and Its Future Technology*  
**Mr. Daniel M. Shin**, Strategic Investment Dep.  
**Korea Telecom**

11:50 - 12:05 *Building a Successful Joint R&D Relationship with Koreans*  
**Mr. Daniel Manor**, CEO and Co-Founder **Ubiqam**

12:05 - 12:12 *Overview of the Coming Korea-Israel Customs Relief Program*  
**Mr. Aviram Abramowitz**, Director Clearance Process  
**Tax Authority**

12:12 - 12:35 *Panel Discussion: Israeli Executives Operating in Korea*  
**Mr. Igal Karni**, Deputy Director for Marketing & Sales **Elta**

**Mr. Alon Shlesinger**, CEO **INSPIRA**

**Mr. Itzik Yona**, CEO **Yonaco Group**

### 12:35 - 13:05 **Networking Break**

#### Session III

13:05 - 13:15 *Korean Business from an Ambassador Point of View*  
**Mr. Tuvia Israeli**, Ambassador to Korea 2010-2013  
**Ministry of Foreign Affairs**

13:15 - 13:35 *Current & Future Trends for Israeli Companies in Korea*  
**Mr. Ofer Fohrer**, Commercial Attaché  
**Embassy of Israel in Korea**

13:35 - 13:45 *Increasing Your Business in Korea by Leveraging the "Buyback" System*  
**Mr. Gabi Golomb**, Director General  
**Israel Industrial Cooperation Authority**

13:45 - 14:00 *Insights Into the Korean Economy and Business Practices*  
**Mr. Itzik Yona**, CEO **Yonaco Group**

### 14:00 - 14:45 **Networking Lunch**

### 14:45 - 17:45 **Business Meetings**

